



FAST FORWARD TO TOMORROW



In a world that constantly challenges us and where uncertainty knocks on our doors, we must be able to rise above it all. It is during these moments that the power of an ecosystem is invaluable: the power to create, innovate and transform. That's what we do at Living Tomorrow. Together and every day, we are making a difference for our future.

Frank Beliën,
founder and chairman
Living Tomorrow



Living
Tomorrow
& partners
Living
Tomorrow
Innovation
Campus
vision
2030

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Entering a new chapter

Over the past 30 years, Living Tomorrow has explored the realms of the future. But Living Tomorrow is not about itself. It is about creating a unique ecosystem of innovation, by uniting partners across sectors. Who can experiment with their long-term vision, by interacting with visitors in a tangible experience of the future. Today it proudly stands there: the new Innovation Campus, the result of strong teamwork.

We have only just begun

We live in an age where science and technology are evolving at rocket speed. Can we keep up? No, we pave the way! The Living Tomorrow Innovation Campus demonstrates that we can do more than sit back and go with the flow. Remember Alan Kay: "The best way to predict the future, is to invent it." We decide what tomorrow looks like. That is the exciting journey of Living Tomorrow, that started in 1990 as 'House of the Future', and now forges ahead to a new 2030 horizon.



A beacon and landmark of innovation

The Living Tomorrow Innovation Campus is one of the leading innovation centres in Europe, with an experience centre. Along with a vast network of partners, we are able to create ideas and visions that make living in the future even more comfortable and enjoyable. A massive tower reaching 50 meters into the sky: the new building literally lifts you up over the Brussels skyline and provides a unique view of the future.



Living Tomorrow brings together a unique ecosystem of partners and gives tangible answers to future challenges. That's why I'm convinced of the strength of Living Tomorrow. We are building the key innovation centre of Belgium and Europe. Here, we will discover and invent the future together.

Herman Van Rompuy,
President of Living Tomorrow and TomorrowLab

At Living Tomorrow, we build the bridge between the idea and its realisation. We help companies to look beyond the walls of their own organisation. We unite branches and we let the general public experience innovations. Our partners come from different sectors, but with one common aim: to make the future better using innovative solutions. They learn, inspire and strengthen each other. Time to put them in the spotlight!

A lever for sustainable innovation

We will have to share all our innovation power to move towards a zero-emission and fully connected world. Because this transcends all boundaries between companies, sectors, countries and continents. Yet that may sound very theoretical, elusive and abstract. That is exactly where Living Tomorrow, with all partners combined, will make the difference.

Our purpose? To make a difference with our partners and the ecosystem. To make a substantial contribution to the creation of a better world. Sustainable. Safe. Smart. Human. And hyper convenient.

Thanks to you, our partners, millions will be able to literally step into the future.

Thanks to you, our visitors, we will always strive to do better and aim higher.

Let's make the future together. Let's do it now.

Yin Oei, CEO

Frank Beliën, founder and chairman

Joachim De Vos, managing partner and co-chairman

TomorrowLab

**WE CANNOT KNOW THE FUTURE,
BUT WE CAN S(H)OW IT AND GROW TOWARDS IT**

We are TomorrowLab, a company within the Living Tomorrow group and we act as the independent research and knowledge center for Living Tomorrow and its partners.

In addition, our team works together with the partners of Living Tomorrow to create and integrate a vision of how we will live and work in the future, and this in 6 domains: the future of health and well-being, the future of home, the future of buildings and infrastructure, the future of society and business, the future of mobility and the future of work.

Moreover, we are a partner for external business customers, policymakers and government organisations on innovation, sustainability and digitisation in a 360-degree service model.

Our experts focus on foresight, strategy, implementation plans, program and project management, development of concepts and elaboration of concepts, ecosystem building, and setting up an innovation culture.

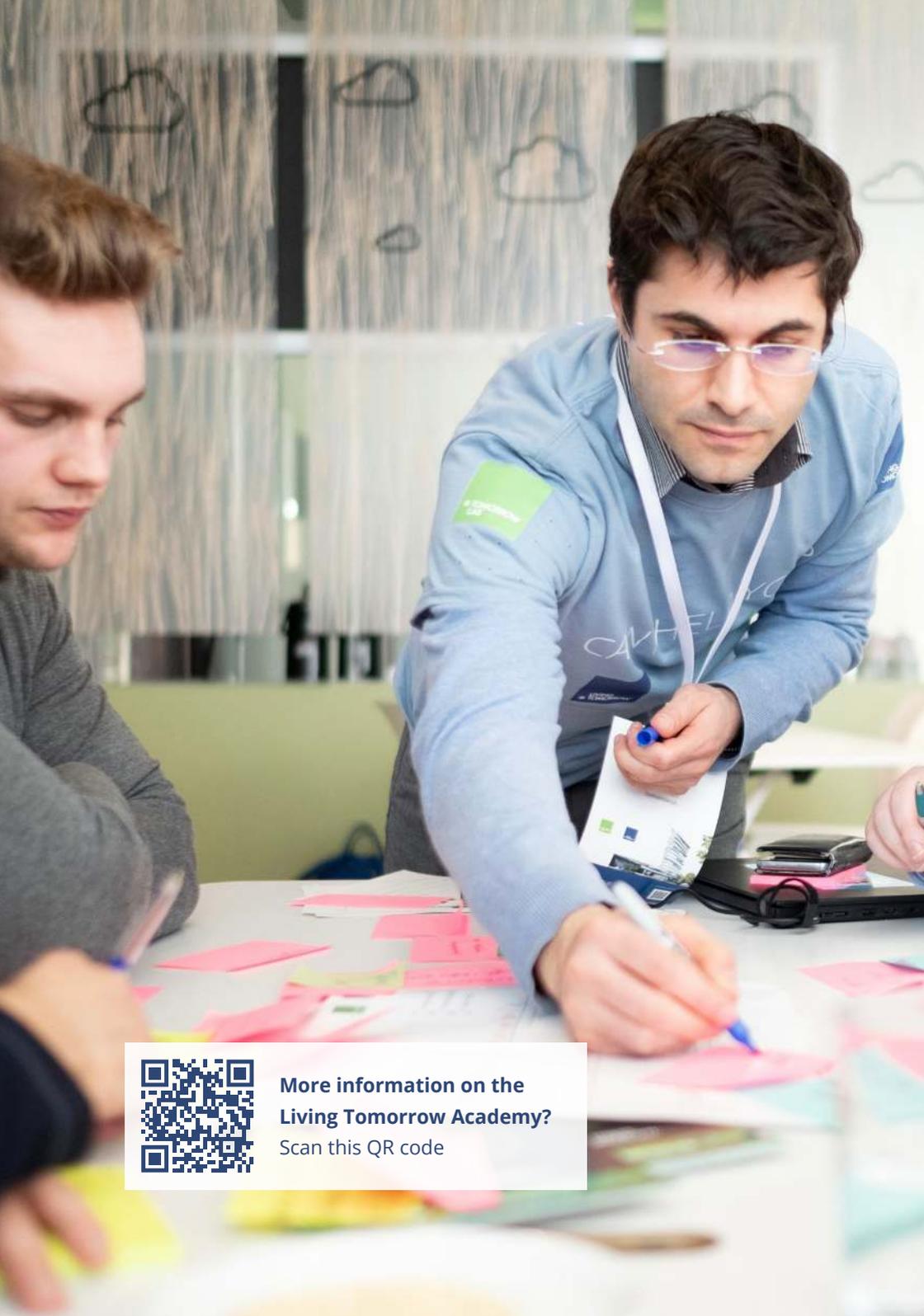
As strategy and innovation experts, we differentiate ourselves from the competition by:

- **OUTSIDE-IN EXPERTISE:**
Together with our network of consultants and experts, we bring a wealth of knowledge and experience to the table that gives organisations a competitive advantage. The experience of multiple, within a lean and accessible company structure.
- **PREPARING FOR THE FUTURE:**
As foresight specialists, we guide you through a comprehensive deep dive of the future and explore contextual changes and challenges.
- **INTERCONNECTIONS:**
Our approach is designed, nurtured and adapted around each organisation's people, ecosystem and activities.
- **TANGIBLE RESULTS:**
Together with our client and their stakeholders, we identify new opportunities, markets, and blind spots, ensuring the growth of our clients.



We are engaging and supporting companies in shaping the future and preparing them to thrive in a rapidly evolving landscape.

Yin Oei, CEO Living Tomorrow and TomorrowLab



Moreover, TomorrowLab is the driving force behind the Living Tomorrow academy.

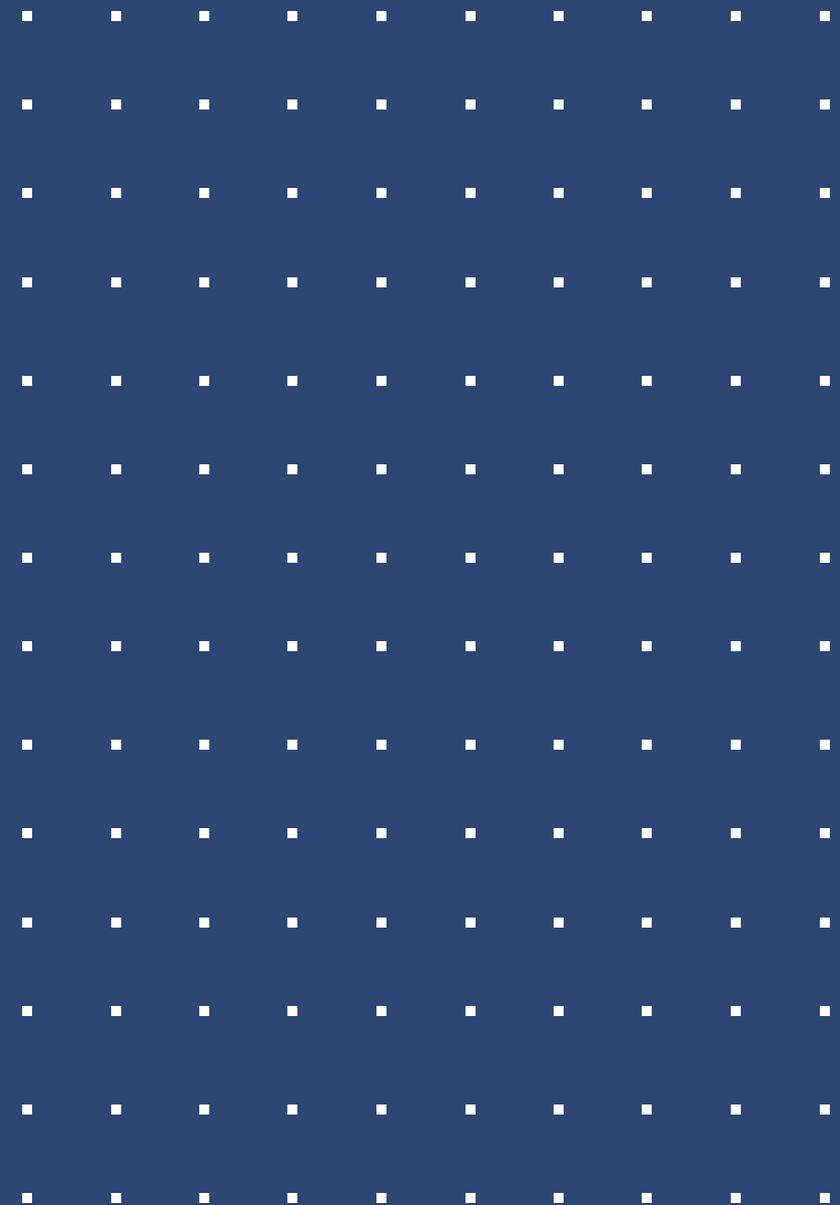
This open learning hub is designed for companies and individuals aiming to develop skills to be fit for the future. The result? We prepare businesses and individuals who want to navigate the future with confidence.

The approach of the Living Tomorrow Academy is multi-faceted, designed to meet the specific needs of both organisations and individuals. The Academy operates on three main tracks: customized in-company trainings, open trainings, and shorts tracks, called “moments of inspiration”.

- **In-company training programs and courses** are tailored to the specific needs of an organisation. The choices are numerous: from a more traditional learning format to unique interactive experiences, such as a learn by doing hackathon, inspirational keynotes, field visits, gamification or a guided tour at the Living Tomorrow Digital Experience Center.
- **Open trainings:** short courses, typically one to three days, centred around key innovation or strategy themes. In 2024 there is also an upcoming special: a comprehensive one-year Leadership program in strategy and innovation.
- **Moments of Inspiration:** transformative experiences designed to ignite creativity, from inspirational talks to workshops that end with actionable strategic outcomes.



**More information on the
Living Tomorrow Academy?**
Scan this QR code



Co-initiators

AFAS Software

Empowering organisations to work smarter, not harder

Work can be so much more enjoyable, efficient and more considerate towards society. In many organisations, people are busy doing the wrong things such as unnecessary steps, double work and fixing mistakes. This wastes a lot of time and does not improve quality.



AFAS Software's mission is to inspire better entrepreneurship. We achieve this by offering business software that helps organisations automate their processes and increase efficiency. Our all-in-one solution is comprehensive and user-friendly that includes modules for financial administration, HR management, project management, inventory management and more. By optimizing operations and streamlining processes, organisations can focus on what really matters: quality and job satisfaction.

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AFAS software
inspireert beter ondernemen

We are proud to partner with Living Tomorrow, an organisation that like AFAS Software believes in the power of innovation and progress. By joining forces, we can serve our customers even better and stay ahead in the ever-changing world of technology and software. Together, we are making the future tangible today.



Machiel den Dekker, CEO of AFAS Software in Belgium

Innovation is at the core of AFAS' business strategy. We believe that keeping up with technology is essential to providing the best possible solutions. By listening to customer feedback and conducting research, we continuously introduce new features and functionality to improve by one percent each time.

We keep communication lines with our customers short and are directly accessible when things do not go as planned. Want to meet us in person? We would be delighted to welcome you in Kontich!



BDO Belgium

Partners for an innovation ecosystem

In Belgium, and through our global BDO network, we provide innovation support services in the areas of Strategy & Transformation, Corporate Finance, Risk, and Digital Consultancy. These services are complemented with the foundational services in Audit, Accounting & Reporting, Tax & Legal which on their own are going through transformational change with innovations.



Living Tomorrow is an experience-sharing and knowledge-development platform for our current and new clients and the BDO staff in close collaboration with our ecosystem business partners. With a focus on what the future will and could bring, BDO's purpose and ambition are to help people and organisation realise their dreams. What better way to help people and organisations grow and create a better future together.

Peter Van Laer, CEO BDO Belgium

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Some particular innovation supporting services for the Living Tomorrow's broader ecosystem are:

- Analysing, modelling and planning new business models, products and services
- Guidance in the execution of the Future of Work
- Pragmatic workshops on the adoption of new technologies in business operations
- Data Management including a focus on valorisation, protection of data and sustainability reporting
- Sustainability Journey: creating innovative, credible and sustainable business practices through a pragmatic and custom-made one-stop-shop solution.



BWT

Sustainable and cutting-edge water treatment

As Europe's leading water technology company, BWT will equip Living Tomorrow's Innovation Campus with its groundbreaking, cost-effective, and ecological water technology products & services. We will guarantee the resource-saving use of local water while contributing to the sustainable development of our planet for future generations.



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www.bwt.com



BWT
BEST WATER TECHNOLOGY

With our broad range of products, from filtration and disinfection to heating water treatment, from under-the-sink filters and mineralizers to ensure the best coffee or tea, to environmentally friendly C2C certified cosmetics for the hospitality sector, we make a statement: without water, there is neither life nor survival. That is why we made our mission clear, changing the system from the ground up.



BWT will digitize the water supply, recording key data for safe, efficient, and smart operation, tracking, and identifying potential savings. Furthermore, the entire campus will be equipped with BWT water dispensers and reusable climate bottles, offering the visitors the safest local drinking water, enriched with essential minerals. There is absolutely no need to buy, carry, store, and dispose unnecessary single-use plastic bottles. Join our mission to Change the World, Sip by Sip, get your personalized climate bottle to become part of our movement and contribute to cleaning up planet plastic and reviving Planet Blue!

We are dreaming of a world where everybody has access to safe and healthy drinking water. This vision drives us to develop worldwide leading technologies to make out of any locally available water – healthy, tasty, mineralized drinking water – without the need to produce and transport bottled water around the world. A win-win solution for people and the environment!

Andreas Weissenbacher, CEO BWT

Cordeel Group

Building champions



As a full-service provider for the entire construction process, Cordeel Group actively focuses on innovation by researching new technologies that are both eco- and people friendly. Our innovation department accelerates these developments through all companies of the Cordeel Group. An example of these innovations is 'Control Fire', a unique 100% biodegradable fire extinguishing spray for small or early fires. This product can also be used to extinguish fire on humans as it does not cause irritation and is not harmful if it ends up in the face, mouth or eyes. You can discover Control Fire in the new Living Tomorrow Innovation Campus.



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Through our subsidiary C-energy, we provide energy-as-a-service solutions including energy monitoring, storage and optimization. Our patented energy hills act as powerful hydro batteries that serve as an energy source and eco-friendly landmark. We are actively committed to lower the carbon footprint of our buildings and operations by electrifying construction sites and materials and by investing in biologically based products, among others. Embracing the digital era, we are fully engaged in a transformative journey, exploring the integration of Artificial Intelligence (AI) to further accelerate our processes and enhance overall efficiency.

We want to transform the future as the fastest builder by focusing on innovation to create smart, energy-efficient, and low-carbon solutions. The Living Tomorrow partnership provides us with the perfect platform to inspire and share knowledge.”

Filip Cordeel, CEO Cordeel Group



Farys

Supplier and facilitator all in one

Farys, an intermunicipal cooperation, provides services in the public domain for cities and municipalities. We are responsible for the drinking water supply in East and West Flanders and Flemish Brabant. Thanks to an extensive transport network, we also ensure and strengthen the drinking water supply outside of our own distribution area.

Furthermore, Farys facilitates the local collection and transport of waste water to supra-municipal sanitation facilities. Based on our broad technical and project expertise, we also offer services in construction, renovation, maintenance and operation of municipal sports and recreation facilities.

Quality, efficiency and effectiveness, best-practices, minimal inconveniences, sustainability and climate resilience are central to all our activities. This attitude and the combination of activities and extensive expertise puts Farys in a unique position to be both provider and user of new solutions and technology for the various challenges, while at the same time being their facilitator as well.

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The drive and commitment to always bring realistic and robust solutions characterises our company and makes us fully committed to innovation in all aspects of operations and services.

Marleen Porto-Carrero,
Managing Director Farys

Fluvius

The energy customer of the future

'Climate neutral' is at the top of the agenda today. The turn in the energy landscape and the energy mix has begun. Governments, households and companies want to be able to rely on the expertise of energy specialists, including Fluvius, to achieve these goals and to realise behavioural changes.



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fluvius.

Fluvius contributes to this ambition, as a network company specialised in the construction, management and maintenance of distribution networks for electricity, natural gas, sewage, cable distribution and heating. Responsible for a total of 230,000 kilometres of utility pipelines and 7 million connections. Fluvius also manages the municipal public lighting system.

Active in all 300 Flemish cities and municipalities and, as a facilitator for the **'energy network management of the future'**, Fluvius offers two important assets: a historically strong and very local cooperation and, on the other hand, due to its size, a pivotal role in meeting the many challenges at various levels, not only municipal, but also Flemish or European.

The challenge of becoming climate-neutral by 2050 presents us with major social challenges and we need everyone to make this energy transition a reality. Fluvius puts forward a vision from the 'energy network management' activity that should make it possible to realise this energy transition - and an important trump card: the digital meter! Because to measure is to know.

In the past, the energy sector relied almost exclusively on the efforts of producers, energy suppliers and network operators. Today and in the future, this is increasingly evolving towards building on the behaviour and choices of the customer (the grid user) and a growing number of players in a dynamic energy market.

Frank Vanbrabant, CEO Fluvius



Group S

Your partner in HR

Group S is an HR service provider with its payroll service supporting around 20 000 employers in their daily HR and payroll administration. Group S also has an enterprise counter for start-ups and a social insurance fund for entrepreneurs.

Through its subsidiaries, Group S Management Services & Solutions develops applications and software for simple (payroll) administration and hr management within specific industries, such as AAPI for the hospitality and Pootsy for the service voucher industry. The Group S child benefits fund has been part of the umbrella fund Kidslife since 2019.

Group S was founded over 80 years ago in Belgium. With around 700 employees in 20 offices across the country, some 500 000 payroll calculations are carried out every month.

The campus offers Group S a great location to demonstrate its services and vision to customers, partners and visitors. That way, the Living Tomorrow campus becomes an innovative demo & customer experience centre for Group S in a central location in Belgium. In addition, to compete in the war on talent, this unique collaboration offers Group S an additional advantage to attract new talent.

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Group S is fully committed to stepping up its digitalization and innovation efforts in the coming years. Our digital solutions will connect with applications from our customers, partners, suppliers and governments. In our partnership with Living Tomorrow, we are entering an ecosystem that will allow us to accelerate our innovations in collaboration with other partners.

Marc Peeters,
Executive director
Group S

Proximus

Connecting big ideas

As leading IT & Communications services provider and integrator in the Benelux, Proximus is all about bringing people and technology together. We leverage innovation to transform opportunities and big ideas into tangible outcomes.

Our ecosystem of partners, industry advisors and experts work together as one team to empower the digital transformation of businesses and organizations, big and small. The key to this lies in combining end-to-end fixed and mobile networks with IT expertise in the fields of data, cloud, workplace, security, IOT and analytics. We encourage our stakeholders to venture further and challenge the status quo, co-creating and building on our know-how in next-gen connectivity and IT.

Beyond maximizing the business opportunities digital transformation has to offer, Proximus is committed to deploying our country's networks of the future. We are convinced that building a more inclusive connected world based on trust will allow society to bloom, laying the foundation for a brighter tomorrow.

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www.proximus.be



The similarities between strategic priorities of Living Tomorrow and Proximus' are remarkable. The innovations that will be developed and demonstrated all rely upon robust, secure and future-proof networks, ranging from Fiber and 5G to IoT and quantum internet technologies. The Living Tomorrow project emerges from a fundamental belief in the power of digital technology to develop innovative applications and face important societal challenges.



Guillaume Boutin, CEO Proximus



Schüco

A view on the future of buildings

The global operating Schüco Group develops and markets system solutions made of aluminium, steel and PVC-U and offers window, door and curtain wall systems, as well as intelligent solutions for ventilation, security and shading, for the project and residential market. Nevertheless, Schüco's holistic approach of facade construction doesn't end here.

In addition, Schüco offers advice and digital solutions during all construction phases of a project - from concept, process planning, production and assembly to support for maintenance and repairs. The portfolio is supplemented with machines for the production of all these systems and customer-oriented service. Because of this Schüco disposes of the most extensive portfolio in its market.

With its worldwide network of partners, architects, planners and investors, Schüco creates sustainable building envelopes, where people's needs are central and nature and technology are in perfect harmony. Schüco system solutions for windows, doors and facades in aluminium meet the highest requirements in terms of design, comfort and security.

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SCHÜCO

At the same time, they optimize energy efficiency, reduce CO2 emissions and conserve natural resources. The group supplies high-system-quality products for sustainable new constructions and modernization, which more than meet the individual requirements of users in all climate zones.

So it's not just about beautiful sliding windows, but about comprehensive systems that are intelligently linked to ventilation, air quality, thermal comfort and whatever connection is needed.



Living Tomorrow fits perfectly into our vision of living and working in the future and offers us the opportunity to engage in cross-pollination with like-minded partners. We no longer focus on individual products, but on smart, integrated concepts with a digital touch.

Geert Michels,
General Manager
Belux Schüco



Sopra Steria

The world is how we shape it.

Sopra Steria, a major actor in Europe's consulting, digital services and solutions market, helps its clients drive their digital transformation and obtain tangible and sustainable benefits, thanks to one of the most comprehensive portfolios of offerings on the market. It encompasses consulting and systems integration, industry and technology specific solutions, hybrid cloud and technology services, cybersecurity and business process services.



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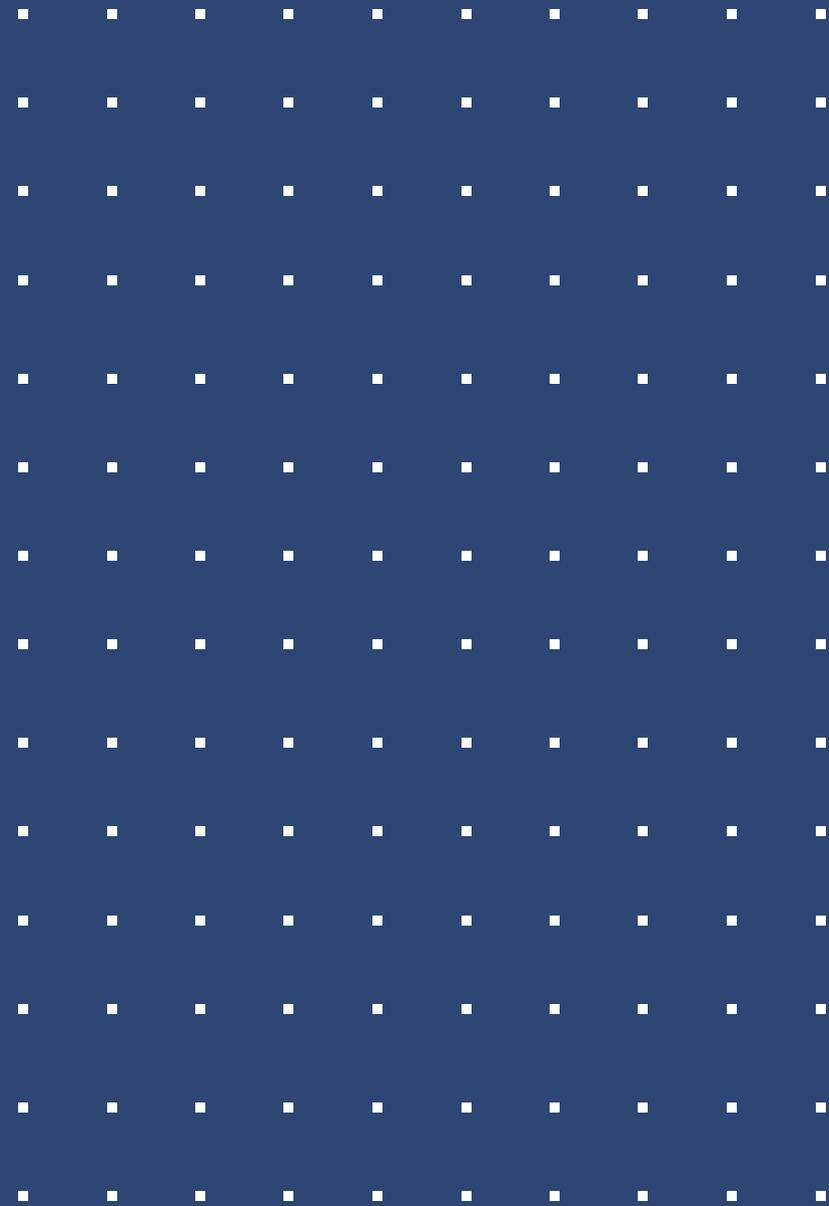


The Group provides end-to-end solutions to make large companies and organisations more competitive by combining in-depth knowledge of a wide range of business sectors and innovative technologies with a fully collaborative approach.



With around 55,000 employees across 30 countries, Sopra Steria generated €5.1 billion in revenue in 2022. Yet, beyond the numbers, Sopra Steria's success lies in its ability to be a digital business partner of its clients by empowering them, transforming opportunities into results, and pioneering innovation in the digital landscape.

As Sopra Steria charts the course through the client's digital landscape, the company has identified four pivotal themes that are essential for navigating the next five years: realise sustainable advantages; lead by actionable insights; create trust in a hyperconnected world and build a composable enterprise. These themes are not just about the company's offerings; they are about addressing the client's evolving needs and challenges. Along with these, Sopra Steria's ecosystem approach centralizes the client's sourcing strategies, turning challenges into a cohesive advantage.



AAA-
partners

ABB

Let's write the future. Together.

ABB is a technology leader in electrification and automation, enabling a more sustainable and resource-efficient future. The company's solutions connect engineering know-how and software to optimize how things are manufactured, moved, powered and operated. Building on more than 130 years of excellence, ABB's 105,000 employees are committed to driving innovations that accelerate industrial transformation.

ABB enables a low-carbon society and partners with its customers and suppliers to help them reduce their emissions. By offering optimized high-efficient motors and drives, 10% of the world's electricity consumption can be reduced. With its innovative technologies, ABB enables the energy transition. As a world leader in EV-charging system, ABB is playing a crucial role in developing e-mobility to the fullest. ABB also offers solutions for smart homes, buildings and offices reducing energy use. ABB develops software for energy management systems that optimize and connect energy flows.

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At ABB, we actively contribute to a more sustainable world, leading by example in our own operations and partnering with customers and suppliers to enable a low-carbon society, preserve resources and promote social progress.

Ties Verbruggen,
Director ABB NV & Country
Holding Officer



ABB preserves resources by embedding circularity across the value chain. It provides solutions for industries to reduce waste, increase recycling and foster reusability.

ABB promotes social progress, creating a safe place to work and a fair and inclusive working environment.



Baloise

The inspiring partner for your tomorrow

Baloise is an insurance company that combines a rich history and experience with entrepreneurship and innovation. Baloise is a part of the Swiss Baloise Group and is one of the top 4 non-life insurers in Belgium. We offer people and businesses appropriate insurance solutions by building long-lasting partnerships. We see the world as a place full of endless possibilities. We encourage our clients, brokers and partners to explore the world and develop an entrepreneurial and innovative spirit. At Baloise, we don't see failures, we only see learnings. "Sometimes it works. Sometimes you learn." is our motto. And these learnings contribute to a better and more resourceful future.

Living Tomorrow offers us that inspiring place to monitor future innovative trends like smart mobility, smart homes and buildings and smart wellbeing. It connects us with a network of companies to refine our visions. Living Tomorrow allows us to share insights and best practices towards more convenience and simplicity for our customers.

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Baloise associates a rich past and a lot of experience with a strong sense of entrepreneurship and innovation. We want to be an inspiring partner for your tomorrow. We want to contribute to the future by creating inventive solutions. That's a powerful vision we share with Living Tomorrow. Together, we can provide answers to changing habits in mobility, housing, building, health and wellbeing.

Christophe Hamal, CEO Baloise



Extreme Networks

Advance with us

Our world relies on connectivity today more than ever before. From powering the applications necessary to run a business to pulling up a digital ticket when entering an event, the network touches nearly every aspect of our lives. It is no longer a tool running in the background, it's an asset that must be aligned with organisational goals and priorities.

Extreme Networks is a leader in cloud networking focused on delivering services that connect devices, applications, and people in new ways. We enable customers to become strategic and data-driven when leveraging their network to realize their goals and deliver better results.

With a culture of agility and innovation, we anticipate the needs of our clients and their end-users as they develop – from building the very first Gigabit Ethernet switch to the industry's first and only cloud-driven, end-to-end enterprise networking solution.

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The network is the connective tissue of every organisation, creating new and better ways for us to connect, live, work and share. At Extreme Networks, we are delivering continuous innovation at cloud speed and are relentlessly focused on helping our customers overcome challenges and drive toward their goals. We put our customers at the center of everything we do, enabling them to transform their organisations and fearlessly move forward.

Wes Durow, CMO Extreme Networks



Extreme Networks, Inc. is a leader in cloud networking focused on delivering services that connect devices, applications, and people in new ways. We push the boundaries of technology by leveraging the powers of machine learning, artificial intelligence, analytics, and automation. 50,000 customers globally trust our end-to-end, cloud-driven networking solutions and rely on our top-rated services and support to accelerate their digital transformation efforts and deliver progress like never before.



Fost Plus

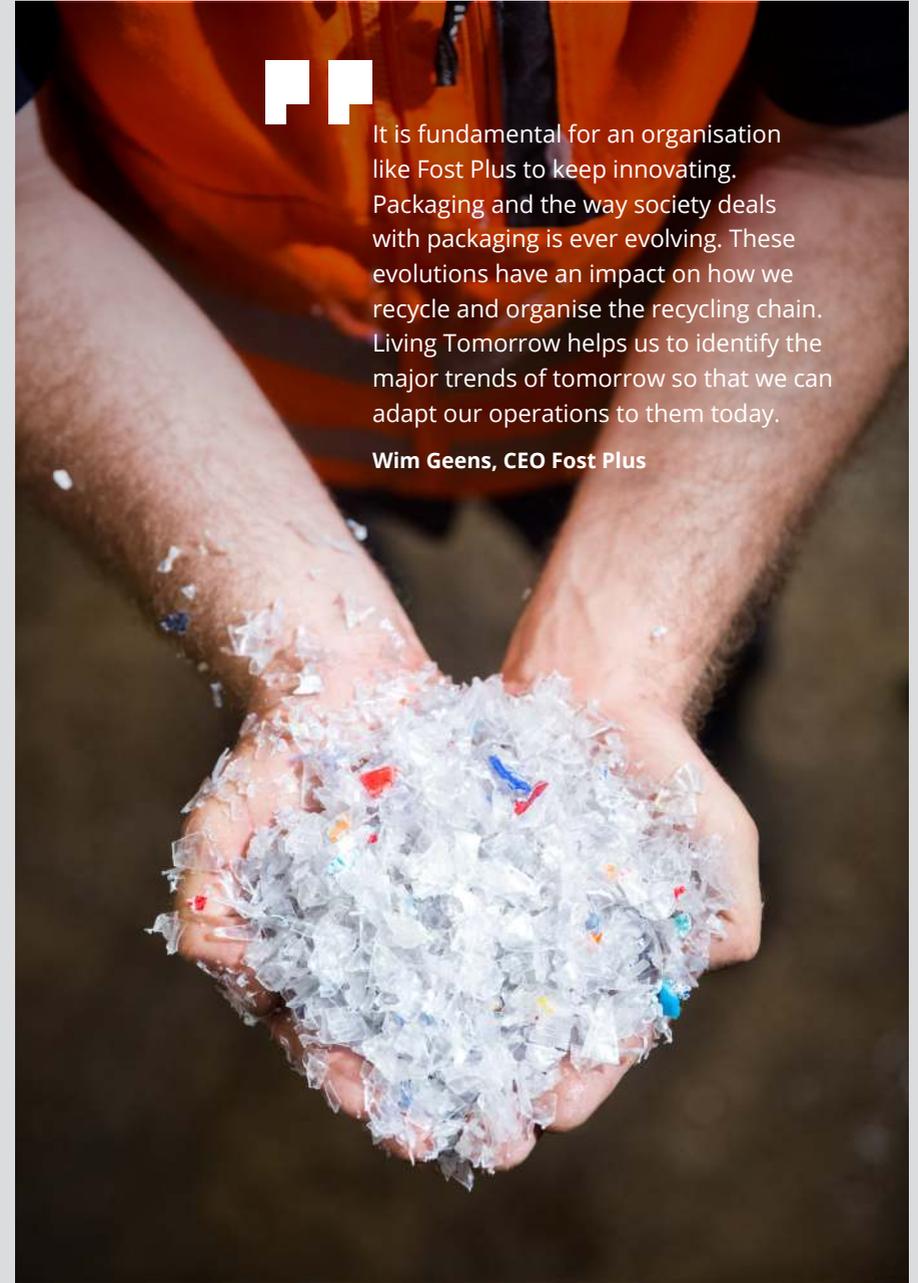
Towards a circular economy

Fost Plus organises and finances the selective collection, sorting and recycling of household packaging. To this end, an efficient ecosystem has been built in which each party plays its part: packaged products manufacturers, municipalities and intermunicipalities that set up the service for the citizen, private and public waste operators, sorting and recycling centres, local and regional authorities and, of course, the citizen.

Fost Plus ensures that everyone can work together in the best possible way and that the collected materials are recycled in the highest possible quality. By offering a recycling solution for every packaging item on the market, we realise the circular economy for household packaging.

Within that framework, we are working with Living Tomorrow on innovations that will enable us to collect more packaging for recycling wherever it arises and process it in the most cost-efficient way using digital tools.

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It is fundamental for an organisation like Fost Plus to keep innovating. Packaging and the way society deals with packaging is ever evolving. These evolutions have an impact on how we recycle and organise the recycling chain. Living Tomorrow helps us to identify the major trends of tomorrow so that we can adapt our operations to them today.

Wim Geens, CEO Fost Plus

HP

HP Inc. headquartered in Palo Alto California is a technology company that believes one thoughtful idea has the power to change the world. Our product and service portfolio of personal systems, printers, and 3D printing solutions helps bring these ideas to life. We are a company at the heart of the hybrid world. One whose technologies are disrupting industries and creating entirely new possibilities for customers. A brand that is seen as an engine of social progress, united by our ambition to become the world's most sustainable and just technology company.

HP Benelux has offices in Luxembourg, Netherlands and in Belgium. The Belgium office is located in Diegem. Every day our specialists and experts help partners and customers use our technology to create innovative, productive and successful companies. HP offers printing solutions, PC's, peripherals and state of the art VR Reverb solutions and high capacity HP Workstation portfolio. Increasingly, we deliver technology as a service, such as Managed Print Services and Instant Ink (consumers). HP's 3D business had several Belgian launching customers such as Materialise and ZiggZagg. HP is ready to join Living Tomorrow to make impact, to drive and share innovation practices, to foster a more sustainable world, and to help everyone find their sweet spot in the new Hybrid World.

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Delivering a sustainable impact—on our planet, people, and communities—has never been more important, and companies like ours must be beacons of progress.

Enrique Lores,
President and CEO HP



Mercedes-Benz Belgium Luxembourg

We will build the world's most desirable cars

What does that mean? Call it our goal, our reason why, our ultimate drive. It means that at Mercedes-Benz, we look beyond what is immediately achievable. This pioneering spirit is part of our DNA. In times of change, it is our compass in setting the course of our sustainable luxury strategy. It has given way to Ambition 2039 – our way towards a fully electric future and to our ambition to build the most desirable cars in the world. Cars, that exemplify our leadership in electric mobility, car software and comprehensive digitisation. In other words, it is about creating sustainable value for all stakeholders, while assuming economic, ecological and social responsibility.

Mercedes-Benz Belgium Luxembourg is a company of Mercedes-Benz Group AG, one of the world's largest manufacturers of luxury passenger cars and premium vans. The global business of Mercedes-Benz Cars and Vans, with more than 170,000 employees, focuses on the development, production and sale of passenger cars, vans and vehicle-related services. The product portfolio includes the Mercedes-Benz brand with the sub-brands Mercedes-AMG, Mercedes-Maybach and G-Class. Mercedes me provides access to Mercedes-Benz digital services.

Tollaan 68, 1200 Brussels
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Mercedes-Benz is working hard on tomorrow's sustainable mobility solutions, focusing on accident free mobility and a fully electric future. A fully electric fleet by 2030*, over the-air-updates, autonomous driving and digital services are at the centre of our strategy.

**Peter Zijlstra, Head of Marketing
Mercedes-Benz Belgium Luxembourg**

*where market conditions allow

OneSpan

We Enable Trust for High-value Digital Agreements and Transactions

OneSpan, The Digital Agreements Security Company™, helps organizations accelerate digital transformations by enabling secure, compliant, and refreshingly easy customer agreements and transaction experiences. Organizations requiring high assurance security, including the integrity of end-users and the fidelity of transaction records behind every agreement, choose OneSpan to simplify and secure business processes with their partners and customers. OneSpan is trusted by global blue-chip enterprises, including more than 60% of the world's largest 100 banks, and processes millions of digital agreements and billions of transactions in 100+ countries annually.



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There is a war on trust and integrity in the world. Whether it is fake news or deep fakes, trust in our systems is fracturing. That foundation of trust – that we can be confident that a user, information, a transaction, an agreement is legitimate – is central to our social fabric, to the economy, and to the internet.

Today businesses run on digital agreements, which will continue to gain momentum as we embrace Web3. To secure these digital agreements, we have a responsibility to move beyond basic digital transaction management solutions and embrace capabilities like continuous identity verification and authentication to ensure a seamless and secure customer experience through the lifecycle of all digital interactions and transactions,

Living Tomorrow visualizes our vision in the real world.

Giovanni Verhaeghe,
Managing Director, OneSpan NV

Securitas

Securitas is a world-leading safety and security solutions partner that helps make your world a safer place. Almost nine decades of deep experience enables us to see what others miss. Our commitment to innovation has empowered us to anticipate and adapt to the evolving challenges of the modern world. With 358 000 employees in 45 markets, we see a different world and create sustainable value for our clients by protecting what matters most - their people and assets.

Securitas provides proactive, intelligent (remote) security solutions, and is a trusted partner committed to understanding and addressing its clients' unique challenges.

By partnering with Living Tomorrow, we aim to showcase how our forward-thinking approach can seamlessly integrate with the future of living and working. Through our participation in this Innovation Campus, we aim to demonstrate how security can empower individuals and organizations to thrive in a world shaped by innovation and interconnectedness. As we embark on this exciting journey with Living Tomorrow, we invite you to explore the limitless possibilities of the future of security. Together, we can shape a safer and more secure world for all.

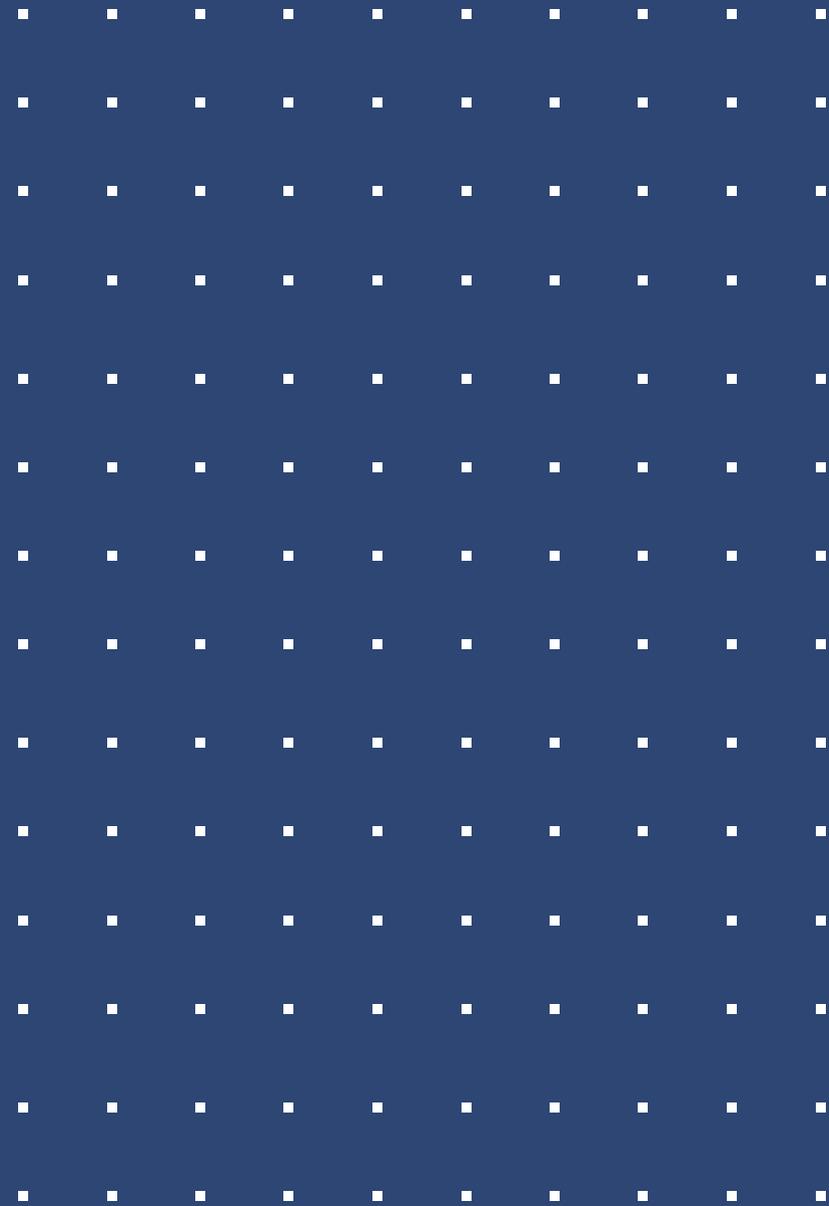
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Our experience helps us to spot what others miss: potential, positivity and progress. That's what we protect today. And it's how we want to protect tomorrow. As a Living Tomorrow partner, we get the opportunity to inspire and be inspired by a network of interesting innovative partners and to co-create. We are proud to be part of this future-minded ecosystem.

Frank Lambrigts, CEO Securitas Belgium & Luxembourg



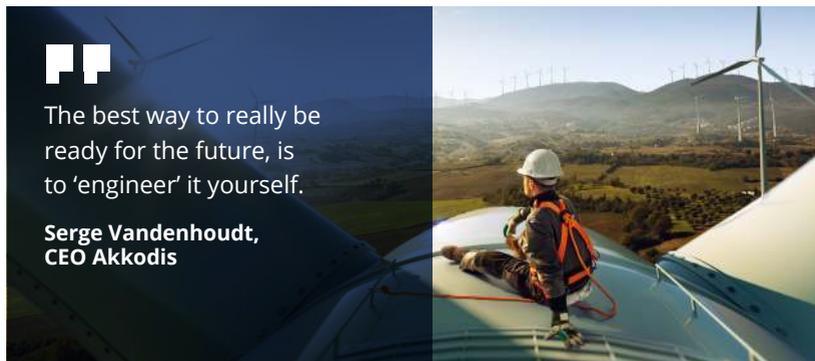


AA-
partners

Akkodis

Engineering A Smarter Future Together

Akkodis is a technology and engineering powerhouse with a deep cross-sector expertise, a global footprint, and a balanced industry profile. The next generation of digital transformation will reshape entire industries, help solve the world's toughest challenges, and contribute to changing the world. And we're here to make that future, smarter for everyone within the Living Tomorrow community. We work within key industries such as Automotive & Transportation, Life Science & Healthcare and Energy & Clean Technology. We specialize in seven key technologies such as Data Analytics & AI, Industry 4.0 & Connected Products, Cybersecurity & Data protection, and many more...



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AKKODIS
Engineering a Smarter Future Together

Miele

A taste of innovation

The kitchen of tomorrow, can be seen today at Living Tomorrow, where Miele installed its most innovative appliances. Driven by the Miele Design Center, groundbreaking prototypes for the kitchen of the future have been created together with users – a Nutrition Assistant and a Cooking Companion. A video projection on the Nutrition Assistant illustrates how nutrition will become easier and healthier, with the creation of meal plans, taking personal nutritional goals into account. When it comes to live cooking events the Cooking Companion enters the stage, seamlessly merging into step-by-step guidance through the cooking process. The level of support depends on the chefs' knowledge and preferences - including communication in the process via tablet, voice or gesture control. At Miele, we challenge the status quo to always provide our customers with products which make their life easier, sustainable and healthy.



Innovation to us means living up to the promise of products and services which predict, answer, and adapt to human needs in everyday and professional life.

Raffaella Berardo,
Managing Director
Miele BeLux

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Miele

Multipharma

Pioneering for a better pharmaceutical care

As a major player in the pharmaceutical healthcare sector, Multipharma aims to strengthen the role of the pharmacist in primary healthcare to make healthcare accessible and affordable for all. It also has the ambition to pioneer and play a key role in shaping the future of the pharmacist's mission in the evolution of healthcare in Belgium. To this end, Multipharma relies on its network of pharmacies and the expertise of its employees. Multipharma also has a high-tech distribution centre and two state-of-the-art specialised pharmacies for the individual packaging of medicines for patients in residential care and other care institutions. In recent years, the role of retail pharmacies and their dispensing teams have fundamentally changed. They now play a crucial role in the healthcare chain, in close cooperation with other healthcare providers.



Multipharma wants to further strengthen its pioneering role in the development of pharmaceutical care and test its vision against the background of major societal trends and expectations, as well as those of other stakeholders.

Geert Reyniers, CEO Multipharma

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Nanotronics

Nanotronics is an Industrial AI company located in Brooklyn, New York, that deploys advanced optical solutions to optimize manufacturing procedures, effectively refining and expediting assembly for any industry relying on a precision process for production.

Nanotronics' sophisticated AI system correlates data points into actionable insights for manufacturers to correct flaws in the production process while also predicting future errors. This results in an autonomous factory that operates on autopilot to drive up yields, decrease waste, and encourage implementation of ESG standards.

Nanotronics helps customers bring lab experimentation and R&D innovation to devise scalable business solutions and advance our industrial future.

We are eager to help global partners self-curate supply chains, with an output of product that is more precise, creates far less waste, and is at the fingertips of the manufacturer. The foundry of tomorrow provides safety, sustainability, and profitability on autopilot. We can help you build that foundry, starting today.

**Matthew Putman,
CEO Nanotronics**



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Punch Powertrain

Bringing breakthrough technologies to market

Punch Powertrain is the dynamic face of innovative transmission and propulsion systems for automotive OEM's and mobility providers globally. It provides energy efficient powertrains for conventional, hybrids and electric vehicles. Headquartered in St-Truiden, Belgium, it comprises an extended family of 1.800+ dedicated experts, passionate about innovation and bringing breakthrough technologies to market.

Innovation is at the heart of Punch Powertrain's strategy. It powers transformation and enables the company to deliver its mission and vision "Our Powertrains drive a sustainable world!". Punch Powertrain is the number one patent applicant for Automotive Tier-1 in Belgium and has a dedicated innovation team working on large scale innovation projects. It relies on a global engineering network representing over 30% of its workforce.



True to our inventor legacy, at Punch Powertrain we drive innovation and bring cutting-edge technologies to market in order to deliver more sustainable and affordable propulsion systems globally.

Sébastien Mazoyer, CEO Punch Powertrain

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Purmo Group

Perfect indoor climates should not cost the planet's climate

This is our vision at Purmo Group, a leader in sustainable indoor climate-comfort solutions. We have built our strategy around it: heating/cooling generation, distribution, emission and control.

Almost a fifth of Europe's energy consumption goes into heating and cooling homes, and reaching EU directives by 2030 will require a decrease of 18% in energy consumption for building climates. That's why we are dedicated to complete solutions that get better outcomes and smarter products that are intelligent, sustainable and aesthetic.



Sustainable indoor climate
comfort solutions
where they really count



Purmo Group has possibly the broadest range of solutions for indoor climates. That makes it our duty to be a part of finding a future in which indoor climates do not cost the planet's climate.

John Peter Leesi,
CEO Purmo Group

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Vlinvesta

“Dynamic, sustainable, passionate”

Vlinvesta group actively helps build new businesses by investing in companies that want to grow sustainably, both economically and humanly. As an investment company, we come into contact with innovation and new techniques within our various activities. Such as Van Loo Projects, active in ground and demolition works, that is strongly committed to recovering materials, reducing the use of primary raw materials and to processing recycled aggregates in concrete products and applications. Our project to process polymer mixtures (as a replacement for cement) drastically reduces the carbon footprint of concrete production. In all our activities, the support of Living Tomorrow is a major advantage.

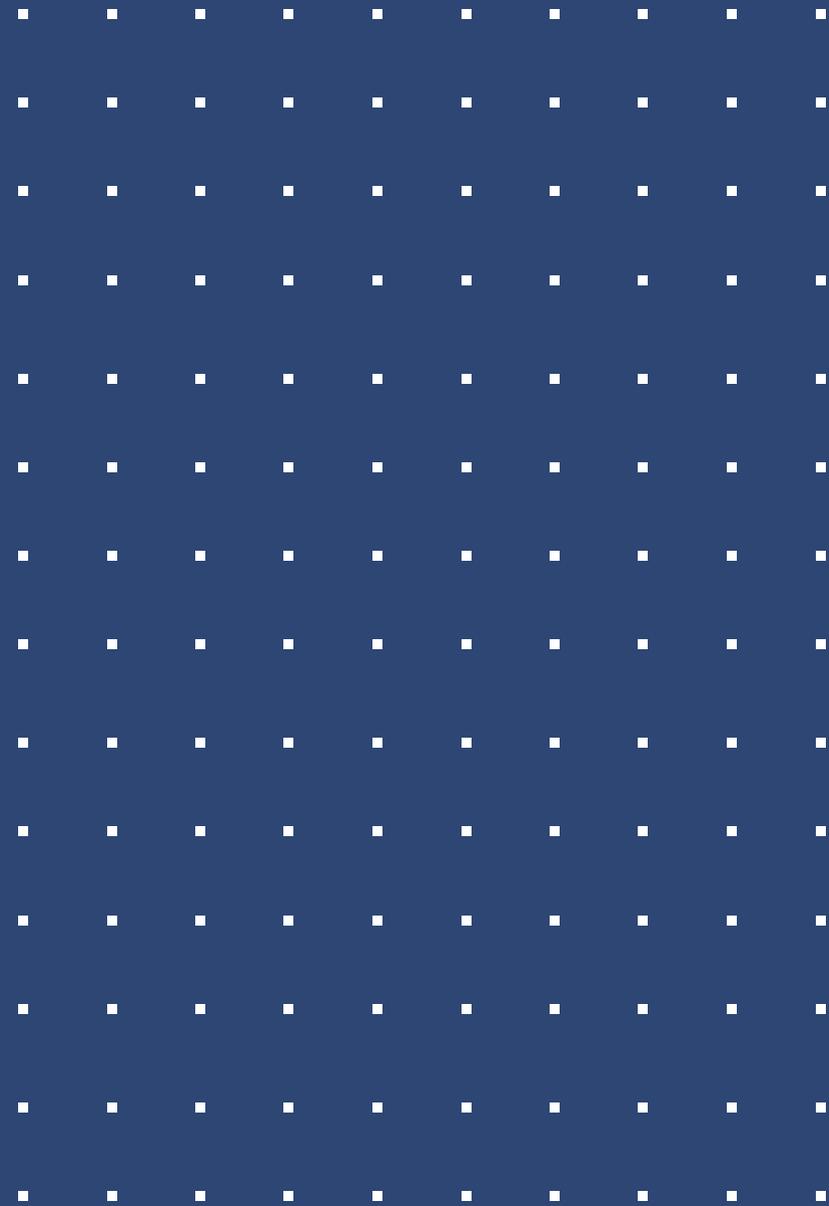
Innovation and sustainability are in the DNA of the various companies within the Vlinvesta group. We look forward to expanding this further in the future, together with Living Tomorrow.



Johan Van Loo, owner Vlinvesta

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A-

partners

Aquinos

AQUINOS Bedding is the result of the acquisition of the former Recticel Bedding division by the AQUINOS Industry SGPS group, bringing together a wealth of experience and know-how. As AQUINOS Bedding we commercialize our products under well-known brand names with strong heritage, such as BEKA, Lattoflex, Swissflex, Schlaraffia, Sembella and Superba. We have a proud and strong history in creating sustainable innovations through an ongoing focus on research and development. One of the best examples is our innovative GELTEX foam, which is widely considered as a reference in sleeping comfort. We develop innovations with an eco-design philosophy front of mind, aimed at supporting a circular economy. Our partnership with Living Tomorrow focuses on showcasing these and other future-focused sustainable innovations.

Aquinos is proud to partner a future-oriented, innovation-driven project such as Living Tomorrow. As a leader in the European bedding industry, we have a strong belief that sustainable sleeping is the future and that this is possible without any compromise on sleeping comfort.

Carlos Aquino, CEO Aquinos Group

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www.aquinosgroup.com



aquinos
bedding

Curam Domi

Curam Domi has set up a unique experienced environment for training, rehabilitation and prevention for everybody (even going to the extreme situation) in a safe controlled healing environment. It is our aim to get you more or back in shape, to give optimum quality of life in all possible daily activities. The resilience that each person has, is key in this and will also be stimulated as optimally as possible.

Curam Domi is engineered with passion with a focus on experience, innovation and prevention.

Cindy Jonckman, owner & founder Curam Domi



Key features in our approach are the integration of sensory experiences with training, rehabilitation and prevention. We use a combination of value-based measurements, safety, serious gaming, virtual reality, ... and of course a human approach. Together with the client we set up a personal plan to achieve the expected aims.

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CURAM DOMI
Centrum van de Veerkracht

Dexis Belgium

Dexis Belgium supports companies with a wide range of MRO products and services in all-round solutions to optimise sustainable growth and maintain efficiency. For the futuristic project by Living Tomorrow, Dexis Belgium, together with its partners, is committed to an active role, not only in terms of supply chain concepts, but also in terms of health and safety. Dexis Belgium is already investigating and taking a number of initiatives concerning the use of exoskeletons, ergonomic aids, and the further optimisation and digitalisation of stock management via vending machines and digital material containers, for example.



Dexis Belgium is a proactive partner enabling companies to ensure the continuity of their production and processes. Innovation is best translated into the demonstration of a concrete implementation of an innovative product or service in a production process.

Thierry De Winter, Sales & Marketing Director Dexis Belgium

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Geberit

Geberit is the absolute market leader in sanitary solutions in Belgium with products that set the standard in the sector: innovative, versatile and quick and easy to install and maintain. The company has developed the innovative built-in cistern and the two-button actuating panel for water saving, together with an extensive range of drainage and supply systems, innovative installation systems, shower solutions, the AquaClean shower toilet and ceramic bathroom articles.



Geberit provides customers - installers, engineers, architects and wholesalers - with all-round service under the name 'Know-how Installed', focusing on planning, logistics, installation, product maintenance and fast and thoughtful technical support.

The water supply and drainage in the new Living Tomorrow building was entrusted to Geberit's expertise. As for the sanitary facilities, the technology of the Geberit AquaClean shower toilet will provide guests in the hotel suites with unrivalled comfort and perfect hygiene.

José Wyns, Managing Director Geberit België

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Georg Fischer

GF Piping Systems develops solutions reflecting its belief that “everything is connected”. The division of Swiss Company GF (Georg Fischer) creates advanced flow solutions that ensure the safe and sustainable transport of water, gas, and chemicals. Its cutting-edge products and systems combine leading design efficiencies with digital innovations and strict environmental standards. GF Piping Systems is a leading supplier of plastic piping systems with a global market presence. As a strong partner, GF Piping Systems supports its customers in every phase of the project.



Safe water transport and legionella prevention are our focus for the partnership with Living Tomorrow. Both have a direct impact on a more sustainable future, which is the core of our GF business.

**Bart Van Bastelaere, Managing Director
GF Piping Systems BeLux**

Our sustainability framework 2025 consists of three focus areas with long-term ambitions and targets covering economic, environmental, and social aspects. They include a science-based target (SBT) for reducing CO₂ emissions by 21% by 2025. The framework is fully integrated into the GF strategy 2025.

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www.gfps.com/be



Ghent university hospital

Ghent University Hospital is a part of Ghent University, a top 100 university and one of the major universities in Belgium. The 11 faculties offer more than 200 courses and conduct in-depth research within a wide range of scientific domains. Ghent University Global Campus is also the first European university in Songdo, South Korea.



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hansgrohe

The hansgrohe brand is owned by The Hansgrohe Group, one of the few global players in the sanitation industry. Founder Hans Grohe started out small in 1901, with a metal pressing workshop in the Black Forest. The creative hub and company headquarters are still based there today. The Hansgrohe Group manufactures in Germany, France, China and the USA and supplies products to more than 140 countries.



Being innovative means thinking from person to product. It's never a question of being trendy. We want to improve the quality of life of each individual.

Indra Nijs, Managing Director Belux hansgrohe



Outstanding ideas from the hansgrohe company can be found in millions of bathrooms and kitchens around the world, where innovation is flowing in everyday life.

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hansgrohe

Holcim

Holcim builds progress for people and the planet. As a global leader in innovative and sustainable building solutions, Holcim is enabling greener cities, smarter infrastructure and improving living standards. With sustainability at the core of its strategy, Holcim is becoming a net zero company. The company is driving the circular economy as a world leader in recycling. Holcim is reinventing concrete, making it green, circular and technology-driven. It launched the world's first global range of low carbon concrete ECOPact. Besides, the drainage concrete Hydromedia® reduces the risk of floods by infiltrating and buffering rain water while at the same time mitigating the cities' heat-island effect.



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Holcim Belgium is pledged to accelerate the transition to a sustainable world. To achieve this goal, we are working together with all the partners involved in the construction world to build better with less resources. Creativity and innovation are strong leads to optimize the process, get a better usage of the constructions and thus, extending their life cycle. Living Tomorrow allows us to share and disseminate on a large scale the vision for a sustainable future.

Morgan Malecotte, CEO Holcim Belgium

 **HOLCIM**

IONITY

IONITY makes long-distance travel with electric vehicles the new normal. The company builds and operates a high-power charging (HPC) network along Europe's highways, using state-of-the-art technology with a charging capacity of up to 350 kW. Drivers of electric vehicles - using the leading European charging standard CCS (Combined Charging System) - benefit from maximum charging speeds. All IONITY chargers deliver 100% renewable energy for emission-free and carbon neutral driving. IONITY is a joint venture of the car manufacturers BMW Group, Ford Motor Company, Hyundai Motor Group, Mercedes Benz AG and Volkswagen Group with Audi and Porsche, along with BlackRocks Climate Infrastructure Platform as financial investor.



Innovative, future-proof and sourced with 100% renewable energy - IONITY's high-power charging network will pave the way for generations to come. By contributing to the European energy and mobility transition, I believe IONITY will drive EV adoption across the continent.

Colin Willems, Country Manager Benelux IONITY

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IONITY

Port of Antwerp-Bruges

As a major hub in global trade and industry, Port of Antwerp-Bruges is being prepared for the future every day. The port community, public and private players are all stakeholders in this ambitious endeavour. Innovation is key, as a lever to turn today's major challenges such as energy transition, digitisation and mobility into solutions. Technologies such as smart sensors and cameras, a 'digital twin' and autonomous drones and vessels are allowing us to permanently detect what is going on in the port.

Port of Antwerp-Bruges aims to build a digital nervous system to manage the port completely remotely. By collaborating with innovative partners and opening up the port as an innovation platform, we are making our port smarter, safer and more efficient.

**Jacques Vandermeiren,
CEO Port of Antwerp-Bruges**

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 **Port of
Antwerp
Bruges**

Recticel

Recticel Insulation is a reliable and experienced insulation partner that provides high-quality insulation solutions for both residential and non-residential buildings. Recticel Insulation aims to offer construction professionals and their customers the highest comfort through excellent service, efficient tools and unparalleled expertise. The Recticel Insulation team assists in the design phase with calculations and technical requirements to find the right thermal or acoustic insulation solutions. In every step of the way, we are there to support the building professional with the right thermal or acoustic solution.



We see the partnership with Living Tomorrow as an extension of our innovation strategy. Together with the technology partners, architect and contractor of this project, we will further shape a number of sustainable insulation concepts, resulting in a CO₂ emissions decrease or increased productivity on the construction site.

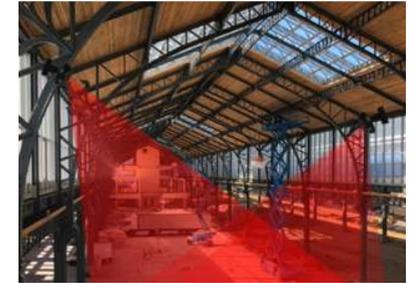
Peggy Matthys, Head of Marketing Recticel Insulation

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The Belgian

Since 1958, The Belgian has been a leading player in the field of electronic security solutions including fire protection, access control, intrusion protection, videophone, camera surveillance and building management systems. Today, three generations later, The Belgian employs over 75 people across Belgium with leading prestige projects such as Living Tomorrow, Green Park Energy, the Atomium, New Harbour House... Together with its partners, The Belgian is constantly looking for new ways and solutions to renew and improve the security world. Our commitment to innovation was rewarded with the Agoria FireForum Award for the installation of our thermal scanners at Gare Maritime.



Innovation is at the heart of The Belgian's business philosophy. Our highly experienced technical designers connect with the customer and convert progressive ideas into achievable goals.

Walter Tonoli, CEO The Belgian

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TRIXXO

The work landscape is rapidly evolving. Businesses and organizations must swiftly adapt to work processes. This requires the efficient use of technological advancements like automation, AI, AR, and VR. Simultaneously, workforces must embrace new skills and practices to remain relevant. As an extremely fast-growing HR partner, TRIXXO excels in agile employment solutions. Through our collaboration with Living Tomorrow, TRIXXO proactively takes a leading role in shaping innovative work-related solutions, empowering our talents and partners for enduring relevance and utmost added value in the future world of work.

At TRIXXO - the fastest growing company in the Belgian job market - we are proactive pioneers in the dynamic world of work. By facilitating human connections through digital innovations, we're committed to delivering optimal value to our talents, partners and society, both today and tomorrow.

Luc Jeurissen, CEO TRIXXO Group

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TRIXXO
 Service Vouchers | Jobs



Vandersanden

Vandersanden is the largest brick-producing family business in Europe offering a wide range of facade and street solutions. We interact closely with industry partners to identify solutions that inspire and unite and that enhance and safeguard collective well-being. This is a major social responsibility that helps us to contribute to an environment that people want to be a part of. Driven by our promise 'Together to zero', a groundbreaking esthetic facade solution, called Pirrouet® has been applied at Living Tomorrow. Pirrouet® is a CO₂ negative facadebrick that consists of 80% recycled raw material from the metal industry and hardens by extracting CO₂ (instead of emitting). By developing a special shape, it is dry-stackable and therefore also a 100% circular product.



We are making conscious and innovative choices in our processes, products, production methods and plants today... to build not only tomorrow but also the future for the next generations. I want to explore new opportunities in co-creation with others, inside and outside of the construction sector. From architects and project developers to young, disruptive start-ups.

Rudi Peeters, CEO Vandersanden

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VANDERSANDEN

Xella

Xella is known as the specialist in building with cellular concrete products, calcium silicate blocks or mineral insulation panels. Today the construction world is characterised by many challenges: more complex requirements, renewed forms of cooperation, digitization, circularity, IoT ...

Xella contributes to the solutions for the future. Not only with its wide range of fully recyclable building products such as Ytong, Silka, Hebel and Multipor, but also as an innovative partner in the construction chain. With its blue.sprint digital service, Xella brings BIM to the construction site and unburdens its customers by offering Construction Services. These include product advice, engineering, planning, quality control and assembly.



In these exciting and challenging times for the construction industry, we focus on teamwork that offers real added value for the customer.

**Koen Buyck, CSO Xella
Belgium and UK**

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xella

Ziegler

We are architects for transport and logistics. We plan, design and construct a competitive worldwide network to transport, store and handle goods easily and reliably by land, sea and air. We know regional conditions and give individual support to our customers to be globally successful. We are a multinational company with a personal touch working to support your supply chain. We offer bespoke services on a national and international scale. We give priority to your needs and requirements. We have local proximity for daily support. Innovation lies at the heart of our company with initiatives like the cargo bike and the autonomous vehicle.

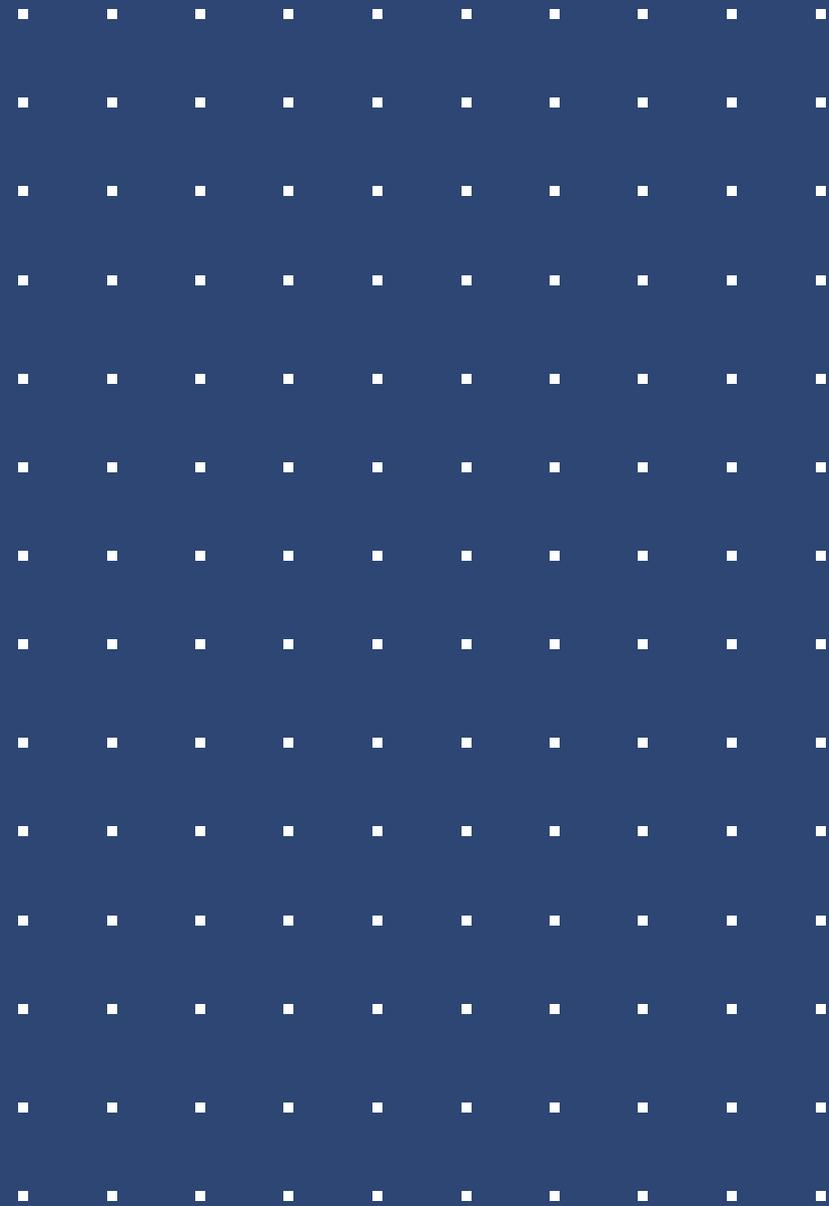


At Ziegler, we're committed to innovation and sustainability. We seek out new technologies to serve our customers better and reduce our environmental impact. This dedication benefits both our business and the world around us.

Diane Govaerts, CEO Ziegler

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ZIEGLER



B-
partners

AkzoNobel

For over 200 years, AkzoNobel has pioneered a world of possibilities to bring surfaces to life. Our products and solutions are always close. We take pride in the fact that customers around the world rely on our premium brands and products. Take Sikken's Alpha Rezisto Anti-Marks. This extremely scuff-resistant wall paint, requires less maintenance, exemplifying our ambition to be the most sustainable paint company and the global leader in our industry.

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EnergyVision

EnergyVision bridges the gap between energy production and consumption using a decentralised, solar-based energy grid. We are committed to making green energy accessible to everyone and speeding up the energy transition, so that is why we offer our solar panels 100% free. This way, our clients can both produce and consume green energy without having to make a personal investment. At the same time, it allows us to offer stable, cheap and predictable energy prices.

Head office:
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Aquaconcept

Aquaconcept specialises in customised and innovative shower concepts, characterised by minimalist design with large, frameless glass panes. Focusing on experience and reliability, Belgian made craftsmanship and services since 2005, we have grown into the biggest player on the Belgian market for customised showers. In Living Tomorrow, we integrate wall covering panels in glass as well as a shower panel in curved glass.

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Digitopia

Digitopia is a Belgian company that specialises in full-service digital signage, touch, and interactive solutions. With a core team of engineers, motion and UX designers, we have a proven track record of delivering turnkey digital communication solutions in retail, hospitality, corporate and public environment. You can see our digital signage solutions and hospitality robot at work at Living Tomorrow. We also believe the future is about hyper-personalised communication and multi-sensory experiences (sight, music, scent).

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Forbo Flooring

Forbo Flooring Systems is a global provider of premium commercial and residential floor coverings, and part of the Swiss Forbo group. Our innovative spirit is demonstrated by developments such as Flotex, a unique textile floor covering that combines the hard wearing and durable characteristics of a resilient floor with the quality, warmth and comfort of a carpet. Marmoleum, Forbo's linoleum floor covering, is a natural floor associated with sustainability, durability, high quality and innovative design.

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www.forbo-flooring.be



Hydraloop

Hydraloop is a global leader in smart decentralised water recycling solutions for residential and commercial real estate and the hospitality branch. By using water twice, Hydraloop empowers people and organizations to save 25-45% on water, reduce their wastewater, and carbon footprint. At Living Tomorrow, Hydraloop's award-winning technology provides clean and safe reuse water for toilet flushing. Hydraloop futureproofs any building, offering sustainable living with full comfort.

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8911 MA Leeuwarden - Netherlands
+31 (0)88 100 35 00
info@hydraloop.com
www.hydraloop.com



Group Machiels

A diversified family-run Belgian company globally active in Renewable energy, Environmental Services and Industrial & Residential Real Estate. Founded more than 80 years ago in Belgium, with headquarters in Hasselt, Group Machiels is globally active and is unique and successful in optimally combining these key activities. Group Machiels' business strategy is focused on sustainability, innovation and far-reaching internationalization. The key baseline "Closing the Circle" refers to the Group's commitment to a circular economy through its strong focus on its key activities.

Ekkelgaarden 16,
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+32 (0)1 128 70 70
info@machiels.com
www.machiels.com



IngenioData

IngenioData is a smart tech firm located in Dubai's Innovation Hub that aims to make breakthrough technology more accessible to the general public, such as the Internet of Things, artificial intelligence (AI) and Augmented Reality (AR). As a partner of Living Tomorrow, IngenioData is implementing an AR-based Guided Navigation in the Innovation Campus. This is a guided tour, in which a personalized 3D bot will interact with visitors and provide all necessary information and points of interest.

Dubai Internet City, Dubai
+971 (0)52 911 7171
info@ingeniodata.com
www.ingeniodata.com



Philip Morris

Philip Morris Benelux is part of Philip Morris International, which is leading a transformation in the tobacco industry to design a smoke-free future and ultimately replace cigarettes with smoke-free products to the benefit of adults who would otherwise continue to smoke. Since 2008, PMI has invested more than ten billion dollars in R&D. It currently employs more than 1000 scientists, engineers and technicians and ranks as one of top 50 largest patent filers in Europe.

Borsbeeksebrug 24,
2600 Berchem
+32 (0)8 005 80 89
www.pmi.com



Theuma

Theuma is at home in the production, sale and assembly of leading, ready to install doorsets from lot-size-one to mass. From the most straightforward single doorset to complex high-performance concepts that are fire-, smoke-, sound- and burglar-resistant. Never losing sight of both functionality and aesthetics. In the Hotel of the Future, we proudly supply the entrance doors for the hotel rooms.

Zandstraat 10,
3460 Bekkevoort
+32 (0)1 335 12 00
info@theuma.com
www.theuma.com

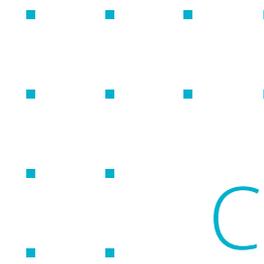
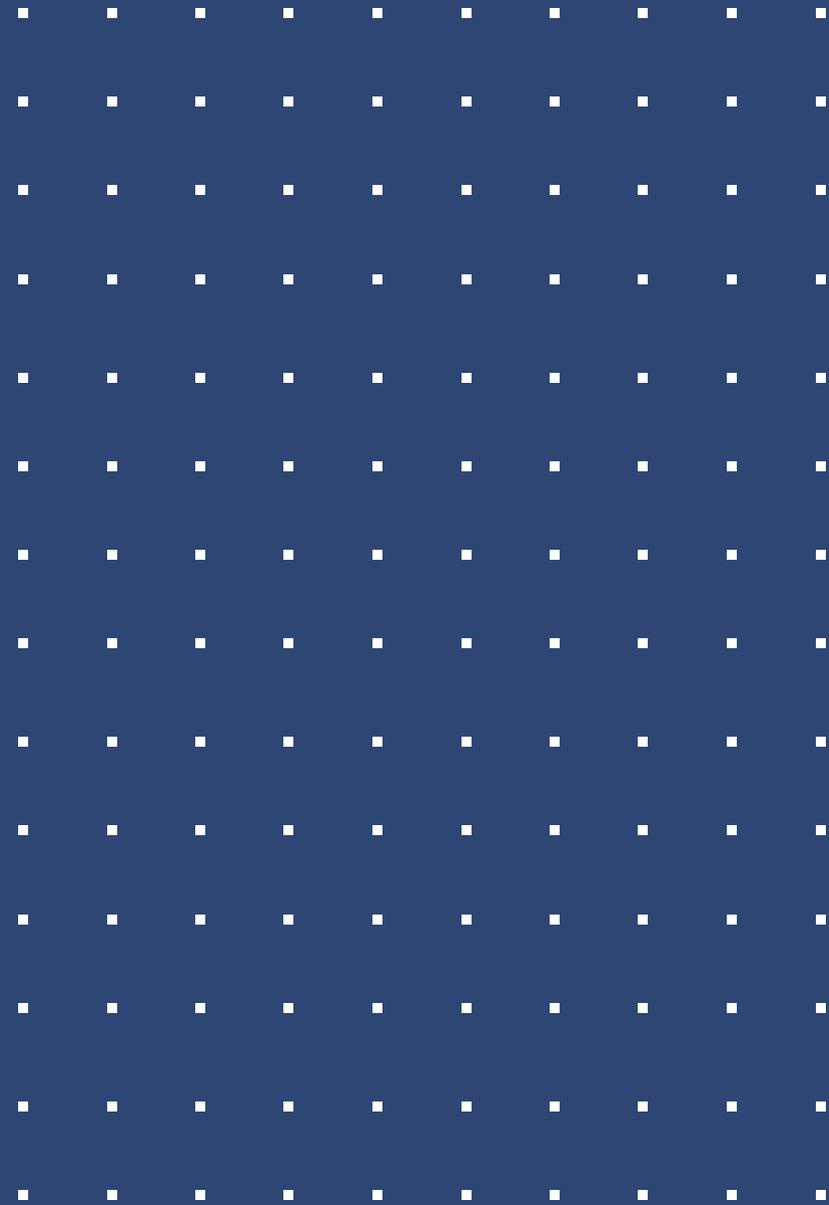


sonnen Group

sonnen Group is one of the world's leading manufacturers of smart energy storage systems and a pioneer of clean, decentralised, and networked energy technologies. As one of the fastest growing energy tech companies, we have received many internationally recognised awards including for our innovative virtual power plant. In Belgium, our products and services are exclusively distributed by Opteco, sharing our vision of clean and affordable energy for everyone.

Am Riedbach 1
DE-87499 Wildpoldsried
www.sonnen.be





C-
partners

Andlights

Across Europe, AndLights illuminates the skies with captivating drone light shows for audiences far and wide. Our organization boasts a devoted team encompassing researchers, aviation experts, drone specialists, software developers, artists, and adept pilots. Through ceaseless collaboration, this collective synergy propels us to expand the horizons of what's achievable, resulting in the creation of exceptionally breathtaking displays for the public's delight. Moreover, AndLights take pride in pioneering eco-consciousness by crafting green, animal-friendly, carbon-neutral, and safe aerial spectacles.

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9031 Drongen
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drones-and-lights.com



And
& Lights
DRONE LIGHT SHOWS

Cyclis Bike Lease

Cyclis Bike Lease has pioneered bicycle leasing in Belgium since 2014. Over 31,000 employees now ride Cyclis lease bicycles, chosen from one of the network's 1,200 bike shops. The bicycle leasing company wants to make cycling as fun as possible, with a strong focus on innovation to achieve this. Cyclis have therefore developed an online tool for HR personnel and cyclists to find all the info they need to enjoy their bikes with no worries.

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www.cyclis.be

.CYCLIS
BIKE LEASE

ASL Group

ASL Group is one of Europe's leading business jet operators - based on 25 years of experience, efficiency and safety. With more than 45 aircraft of many different types, we offer a wide selection of complementary services, all of them being tailored to our most discerning customers. In order to meet Tomorrow's expectations, we aim to be at the forefront of sustainable innovation. We believe sustainable aviation is not only a trend, it's the future.

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www.aslgroup.eu



Flamelusion

Flamelusion is an exclusive and holographic fire that captures all the essences of an open fireplace without the harmful disadvantages. Flamelusion uses a combination of different holographic technologies in order to create a 3D visualisation of a real fire with all the realistic elements such as sparkles and smoke. Outdated and often misused fireplaces emit toxic fumes and tiny particles that harm our health. Flamelusion is the ultimate alternative to the traditional fireplaces.

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Flamelusion
THE ELECTRIC FIRE

Hovertone

Hovertone pioneers interactive experiences by seamlessly blending innovative technologies to create custom installations that provoke emotions, encourage interactions, and redefine human encounters. Our user-centric approach prioritizes exceptional experiences, bridging the gap between digital content and interaction through immersive spaces, tactile surfaces, and advanced audiovisual content. With a successful portfolio, including collaborations with Euro Space Center, Muséum National d'Histoire Naturelle, Bozar, Cité des Sciences, Musée de l'Homme and Proximus, Hovertone offers transformative and captivating solutions that resonate in the business landscape and beyond.

17, Rue de la Terre du Prince, 7000 Mons
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Howest

Researchers at the Howest University of Applied Sciences continuously screen new developments and technologies for opportunities and innovation in their field. They know how to engage very concrete real-world questions and needs, for which they set up research projects with companies and organisations, offering customised services based on their accumulated know-how. In the field of Digital Transformation and ICT, Howest has six research groups that work on key technologies including Blockchain, XR, Biometrics, AI, Genomics, Cybersecurity, Game technology, IOT and 5G.

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info@howest.be
www.howest.be



Grada

For more than half a century, Grada International has been an expert supplier of smart solutions in the field of air distribution, air control and air comfort. More than 22,000 products are made, originating from sheet steel or aluminium extrusions and ending up as a painted and packed finished product. Through continuous investments, high-quality finishing, competitive delivery times and excellent customer service, Grada International has grown into one of the most important manufacturers in the ventilation market.

Toekomstlaan 18, 9160 Lokeren
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KONE

KONE is a global leader in the elevator and escalator industry, with the mission to 'improve the flow of urban life'. Urbanisation, sustainability, and digitalisation are three megatrends which continue to be key drivers in the development of our industry. In an increasingly digitalised world, where the way people live, work and commute continues to change, KONE offers the first connected elevators. With our KONE DX Class elevators your building, existing or new, is ready for whatever the future brings.

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customer.service.be@kone.com
www.kone.be



PLAY

PLAY AV is a pioneer in the rental, sales and installation of audiovisual services and equipment. Given the shift to an increasingly hybrid way of working, Play AV provides technology to serve and connect people, both for your office environment and your live & hybrid events. We offer more interactivity during your video conferences with maximum user-friendliness and with minimal frustration due to hardware or cables. Play AV also offers the necessary technical support for your events.

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Scanbie

Scanbie scans, designs & virtualises buildings and products into digital twins. Scanbie likes to play with 3D and much more. We think in VR and we breathe AR. We put ideas together, stir it, shake it ... and create a nice 3D cocktail out of it. Our digital twins have several purposes with regard to communication, simulation, calculations etc. Once the project is launched, this 3D model functions as a real life BIM model. Scanbie, your partner in digital twin solutions.

Christiaan Pallemansstraat 4,
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Poolpio

Poolpio is an immersive content studio, creating state-of-the-art projects to engage the public and put him at the heart of our stories. The studio has become the Belgian leader in cinematic VR for private and public entities. Over the years we have developed multiple projects combining high-end cinematic 360° filming, VR compositing and VR color grading, 3D and real time rendering to push further the limits of immersive stories. The future is XR, are you ready for it?

Rue Van Eyck 11b,
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hello@poolpio.com
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Studio Dott

Studio Dott keeps your innovation engine fueled by offering the right mix of digital and physical product design, service innovation, interior design, branding and strategy. Companies such as Fluvius, VRT, AZ Alma, Ghent University, Sport Vlaanderen, SD Worx, Citymesh, Barry Callebaut, Telenet, THoCC, ZNA, ... work with us to create or improve their products, services and tailor-made software, in order to steer their innovations and transformations in the right direction, and to generate the ideal customer and user experience.

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www.studiodott.be



Sweco

Sweco is Europe's leading engineering and architecture consultancy. We plan and design the sustainable communities and cities of the future. Together with our clients and the collective knowledge of our 21 000 architects, engineers and other specialists, we co-create solutions to address urbanisation, capture the power of digitalisation, and make our societies more sustainable. As a partner in the Living Tomorrow Innovation Campus, Sweco designed the sustainability concept and all engineering, such as structural engineering and techniques.

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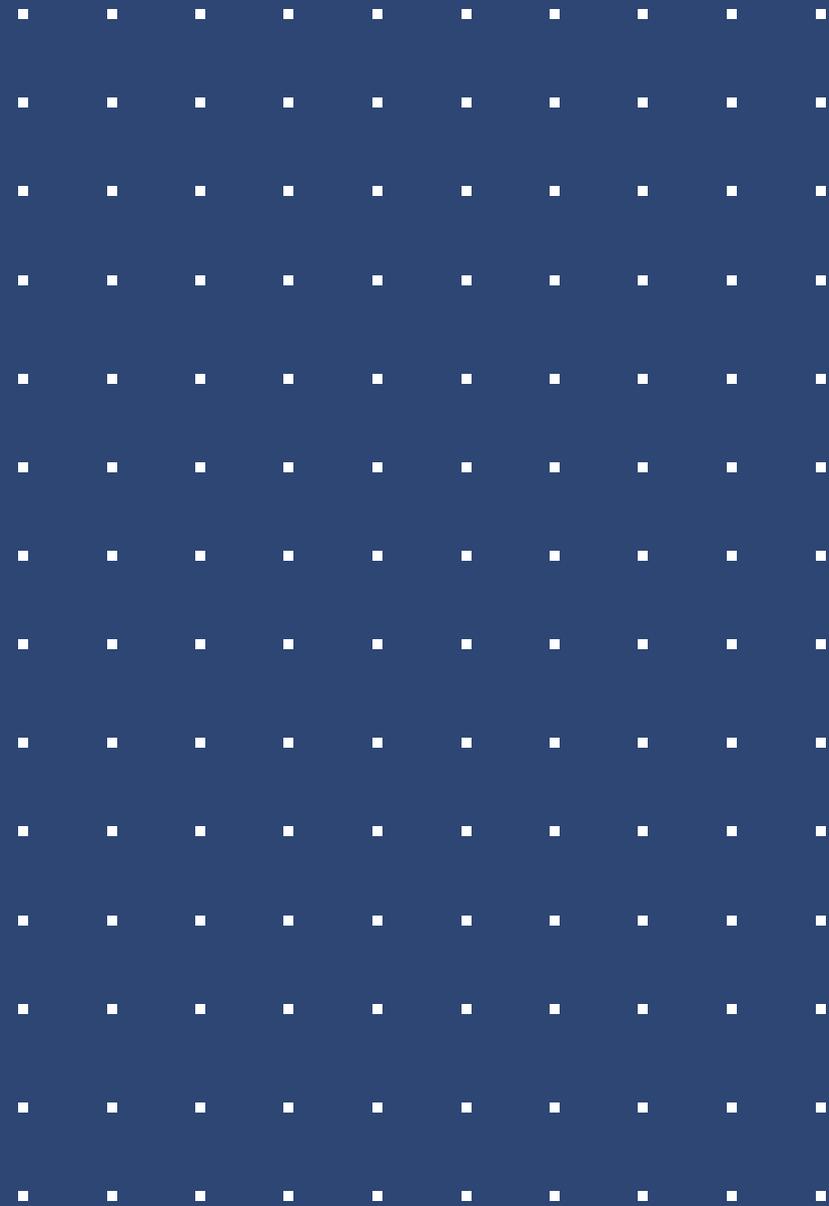


Yambla

Yambla is a SaaS company that develops idea management software, empowering companies to efficiently capture, evaluate, and implement ideas. Their software features customizable workflows, AI-driven pitch assistance, community engagement tools, and robust analytics, streamlining the innovation process from idea generation to execution. Trusted by leading companies worldwide for its user-friendly and powerful platform, Yambla enables participants to share and build upon ideas easily, leveraging AI for increased idea quality and engagement. Empower ideas, drive innovation.

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www.yambla.com





Media
partners

Belga News Agency



Belga is Belgium's leading news provider for the media. It distributes fast, reliable and high-quality news from home and abroad 24/7, in the form of text, photo, video and audio. Government institutions, companies and organisations can also rely on Belga's cross-media services, tailored to their specific communication needs and supported by advanced technology.



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Diplomatic World



Diplomatic World is the quarterly magazine that connects politics, diplomacy, business, finance, art and cultural diplomacy. The high-end magazine's focus is on collaborating with interesting partners, expanding on topical views from relevant experts and on surprising background stories.



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INNOVATE Flanders



INNOVATE Flanders includes a book series highlighting top innovators and enablers in their ecosystems, with content also available as a web series, e-book, and videos. The project unites like-minded individuals, corporations, and institutions to connect, learn, and support each other locally and internationally.



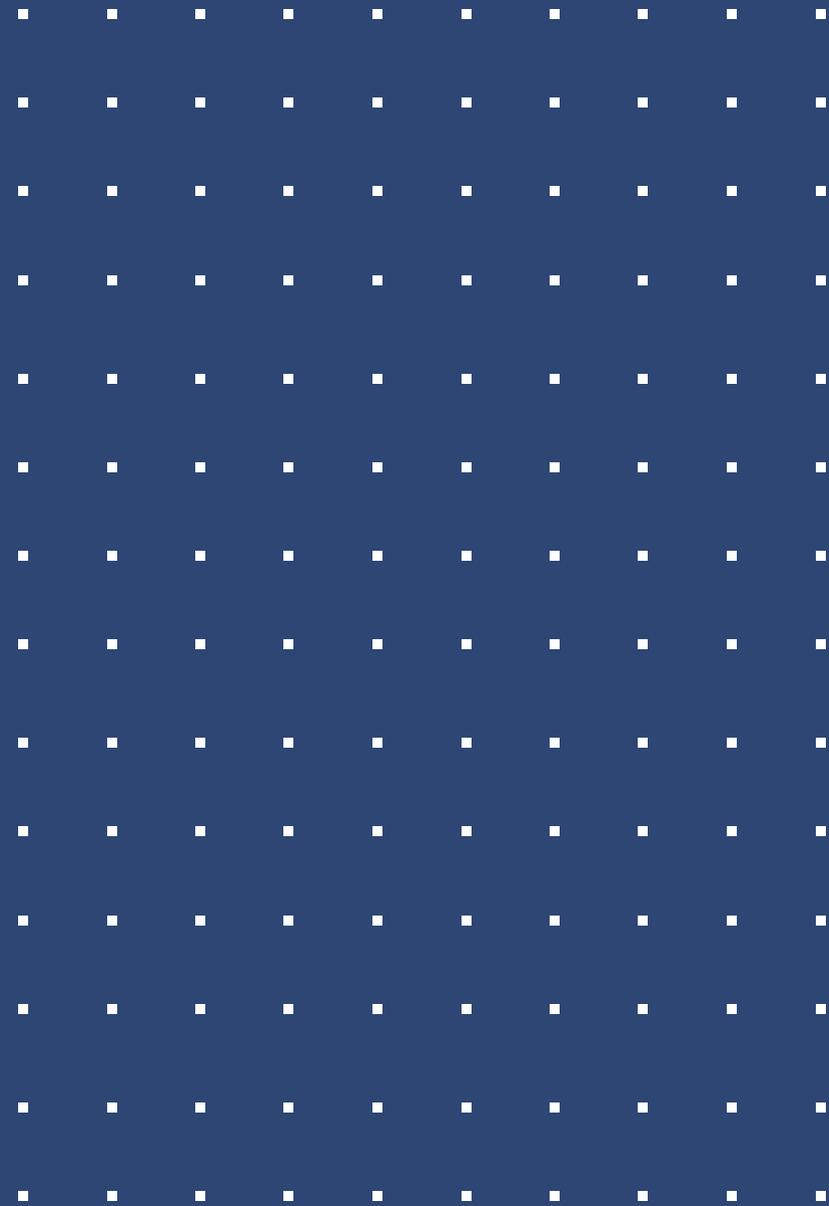
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www.innovationsoftheworld.com



Roularta HealthCare

Roularta HealthCare is market leader in the medical press segment, among which Artsenkrant/Le Journal du médecin, De Apotheker/le Pharmacien, ... Roularta Healthcare is a division of the Belgian Roularta Media Group, industry leader in the field of magazines, local media in Flanders and business television.

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Research & Cooperation

Astranova

Astranova offers a wide range of trendy and custom furniture for the catering and hospitality industry, and for project or private purposes.



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Beltug

Beltug is the association of CIOs & Digital Technology leaders. Through Beltug, companies share experiences on challenges such as vendor management, 5G, hybrid IT, cyber security, AI, privacy, and data governance. Beltug also represents the business ICT users at the Belgian and European levels.



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C-SITE

C-SITE provides a full hardware/software service to enable you to monitor in real time your construction site, and this for efficient project follow-up as well as for dynamic marketing through photos and timelapse videos.



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info@c-site.eu
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Dôme Deco

Interior label Dôme Deco is specialized in the design and production of cosmopolitan interior collections. Clients are interior architects and the contract market directly working on hotels, restaurants, co-working spaces and residential projects. Additionally, label is distributed by retailers worldwide with the DD. concept stores at the centre of it all.



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EnergyVille

EnergyVille is a collaboration of leading Belgian research partners KU Leuven, VITO, imec and U Hasselt, performing research in the fields of sustainable energy and intelligent energy systems.



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Helicus

Helicus is a EU drone operator established in 2016 by aviation and healthcare professionals. Helicus coordinates leading organisations to integrate their technologies towards safe customer validated solutions.



The Beacon
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itsme®



Itsme® is a digital ID combining security, ease of use, privacy and interoperability. Offering all features to digitalize a process. Itsme® believes that an inclusive society needs a trusted identity. Itsme® strives to be one step ahead to empower each and everyone to engage with mutual trust.

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1000 Brussels
Partner@itsme-ID.com
www.itsme-ID.com

Leia Inc.

Leia Inc. pioneers glasses-free 3D hardware and software, using advanced optics and AI to turn regular screens into immersive experiences. Born from HP Labs research, Leia aims to blend physical and digital 3D realities, making it universally accessible across devices.

Leia Inc.

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Mojo



Mojo designs and creates retail & hospitality concepts where brands and shoppers connect in the most direct and tangible way.

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hello@mojo.be
www.mojo.be



Rpaswork Drone-solutions BV

Rpaswork Drone-solutions specialises in aerial inspections, filming and photography for mapping, sporting events, commercials etc.

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www.rpaswork.com

UAU Collectiv



UAU Collectiv is an international and interdisciplinary architecture and design platform specialising in the development of spatial concepts.

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www.uaucollectiv.com

watercircle.be



The Flemish Water Technology Federation is propelling Flanders towards a water robust society. It aims to strengthen the competitiveness of its member companies through innovation and also encourages members to innovate. It also guides grant applications from individual companies for innovation.

Looierijstraat 14,
8750 Wingene
info@watercircle.be
www.watercircle.be



Our SDG
engagement
as Living
Tomorrow

Living Tomorrow has been a forward- thinking innovation platform since 1990

We aim to inspire and educate individuals, businesses, and governments to develop and adopt solutions and technologies that will **benefit future generations** and **improve the quality of life** for people around the world.

We believe that, in today's world, you cannot do this alone. You need a strong and varied ecosystem of partners to accomplish a sustainable future.

In this capacity, we are uniquely placed to make a valuable and significant contribution to the UN Sustainable Development Goals (SDGs).

- What are we demonstrating today?
- And what will we be our ambition tomorrow?

Our purpose is to substantially contribute to creating a better world through innovation, together with our partners. A world that is safe, human, smart, hyper-convenient, and sustainable. Through partnerships, we create an **ecosystem of sustainable innovation and knowledge exchange**. As a platform for innovative and sustainable technologies and solutions for the future, Living Tomorrow has made significant contributions to several UN Sustainable Development Goals and believes these SDGs are crucial to achieving a sustainable future.

What are we doing today?

We have identified **10 Sustainable Development Goals (SDGs)** to which we contribute with our Living Tomorrow platform, including **three 'core' SDGs** that are ingrained in our organisation's DNA. This is just the beginning, as we are committed to expanding our partnerships and addressing more SDGs as we go forward. We are continuously striving to address the SDGs **within our six themes**.

Three core SDGs are embedded in our DNA and have been for the past 30 years and will remain so for the next 30 years.

Sustainable Cities and Communities



We do not strive for supply-driven solutions. Our way of working is **understanding the challenges of society and working together** to find solutions where every partner brings in its capabilities. This results in innovative urban solutions that **improve quality of life, reduce environmental impact and promote social inclusion**, to which various partners contribute parts of the solution.

Partnerships for the Goals



Living Tomorrow strives for **partnerships between governments, the private sector, and civil society**. This is the first prerequisite for the realisation of the SDGs and achieving sustainability. In our open innovation ecosystem, we facilitate collaboration between stakeholders from different sectors and disciplines, through vision groups, working groups, and the Living Tomorrow Academy.

Responsible Consumption and Production



By showing sustainable technologies, products, and services, our open innovation ecosystem enables companies to share visions and test and present their products and services for a **circular approach**. Living Tomorrow also educates visitors on the importance of responsible consumption and gives the audience food for thought on how each of us can contribute to a more sustainable future.

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What will we be doing tomorrow?

Overall, our 6 focus areas or 'themes' are interconnected and aligned with their vision of creating a sustainable future. Each focus area is built upon several UN SDGs by promoting sustainable solutions, innovative technologies, and collaboration between stakeholders.



Smart Mobility & Logistics

By focusing on human needs, hyper-convenience, environmental sustainability, safety and smart technologies, Living Tomorrow takes a holistic approach, envisioning a future where mobility & logistics improve quality of life while reducing environmental impact, as a driver in shaping new opportunities for people to live and work globally together. We look beyond convenience and efficiency of transportation, to see how it impacts and connects our society. It is vital to prioritise collaboration between stakeholders, including government, industry and communities, to shape a truly smart and sustainable future.



Smart Home & Out-of-home

How can technology be used to create sustainable living and working spaces, not only promoting energy efficiency, reducing waste, and improving living standards but also enhancing human lives by merging the physical and the virtual. Our home is a place where we participate in society both locally and globally, and thanks to data seamlessly integrated into our home environment, we understand our impact and our responsibilities.



Smart Building & Infrastructure

Thanks to innovative sensor technology and deep integration through standardisation and automation, infrastructure building blocks no longer form an island, but work together. This global chain approach is leading to more sustainable building designs and construction methods that improve energy efficiency and reduce carbon emissions. Collaboration between partners is key and should start at the conceptual stage. The Living Tomorrow open innovation ecosystem is a true breeding ground for this.



Smart Cities & Industry

A major challenge is to imagine how technology will affect the way people live together and how robots and humans will work hand in hand in the workplace. Sustainable solutions require us to anticipate this. Socio-cultural and ethical issues that we want to put on the table in our partnerships: how technology can be used to create sustainable cities and industries that not only reduce waste and improve efficiency but also redefine the space in which you pursue perfection in the harmony between nature, work, and leisure for people, promote social inclusion and make people excel and be happy by sharing and co-creating the smart city solutions and sustainable industrial practices of the future.

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- In our Living Tomorrow Innovation Campus, Vision 2030, there are 7 extra SDGs we put focus on.



Smart Health & Care

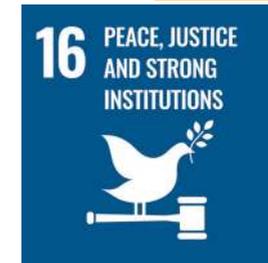
The ambition in health and well-being cannot be high enough, as the challenges are enormous, caused by the acceleration of technology affecting our mental well-being, automation increasing our sedentary lives, the climate crisis causing new diseases and much more. We believe that only by working together, we can make real progress towards innovative and sustainable health solutions that improve real health and well-being outcomes while reducing environmental and social impacts.



Smart Working

The future of work will be reshaped by disruptive forces, with global impact. We see proactive collaboration between all stakeholders as imperative to create valuable jobs in a thriving society. Because of the huge influence work has in our lives, we believe it is important to highlight its purpose, social impact, and values. The challenges lie in various areas, such as making flexible working arrangements and rethinking physical offices, promoting new complex (glocal) forms of collaboration, meeting changing talent needs, and transforming attitudes towards lifelong working. This ensures employee well-being in terms of both physical and mental health.

Living Tomorrow fosters partnerships between stakeholders from different sectors and disciplines to develop and implement sustainable solutions. These partnerships enable knowledge exchange, collaboration, and innovation, contributing to the UN SDG of Partnerships for the Goals. By collaborating with a wide range of partners from various industries who share our commitment to sustainability and innovation.







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Many thanks to the municipality of Vilvoorde for their support:



and to our co-initiators:

